



Books by Hank Dunn

Now published by Quality of Life Publishing Co., Hank Dunn's books help patients and their families with end-of-life decision making. More than 3.5 million copies have been sold to hospitals, nursing homes, hospices, and other healthcare organizations nationwide.

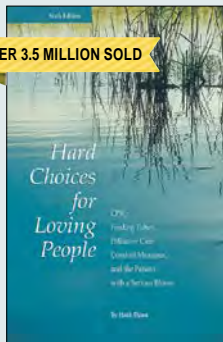
To order, visit hankdunn.com, send an order form (next page), or contact us:

Toll free: 1-877-513-0099 | Email: hankdunn@QOLpublishing.com

Hard Choices for Loving People:

CPR, Feeding Tubes, Palliative Care, Comfort Measures, and the Patient with a Serious Illness

OVER 3.5 MILLION SOLD



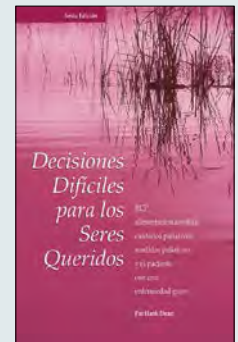
Hard Choices for Loving People is a bestselling guide to helping patients and families with end-of-life decisions. The reader is encouraged to first consider the goals of medical care. Treatments such as CPR, feeding tubes, dialysis, pacemakers, implantable defibrillators, palliative care, and hospice care are discussed.

The concluding pages of the book address the emotional and spiritual concerns at the end of life. People of any or no faith tradition have found these words helpful. The author reframes the journey at the final stages of life as a journey of letting go and letting be.

Also available in Spanish. **SKU: HCLP** **Starting at \$7.00 each**

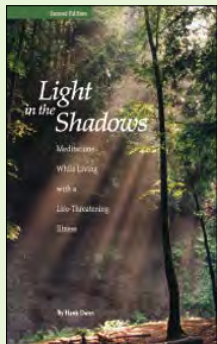
(Significant discounts for bulk orders; price breaks listed on order form)

Branding available. Printed with regular press runs, based on current inventory. English and Spanish branded books are sold separately. Minimum order quantity is 100. See branded book order form for details. Contact us with questions, or for a quote.



Light in the Shadows:

Meditations While Living with a Life-Threatening Illness



Light in the Shadows is written for people struggling with a serious illness. In 27 brief selections, author Hank Dunn covers some of the most important lessons for people who find themselves in this difficult situation.

A sampling of the meditation titles reveals the theme of the book: "Choosing My Response"; "Giving Up, Letting Go, and Letting Be"; "Between Hope and Reality"; "Quality, not Quantity"; and "Idol of Control."

This book is about finding hope in hopeless situations, being grateful in the midst of great losses, experiencing a connection to things eternal, living a meaningful life while considering the possibility of death, and getting to the root issues of medical treatment decisions.

English version, only. **SKU: LIS** **Starting at \$7.00 each**

(Significant discounts for bulk orders; price breaks listed on order form)

Hank Dunn

HARD CHOICES, HONEST ANSWERS



Hank Dunn is an ordained healthcare chaplain, bestselling author, and speaker. For more than 30 years, he has been helping patients and their families as they struggle with end-of-life decisions. Chaplain Dunn offers honest, informed, and reliable advice as he helps with the emotional and spiritual concerns facing patients and their families during this very difficult time of life.

A graduate of the University of Florida, Hank received his Master of Divinity degree from Southern Baptist Theological Seminary in Louisville, Kentucky. He has served as president of the Northern Virginia Chapter of the Alzheimer's Association, on the Ethics Committees of the Fairfax Nursing Center and the Reston Hospital Center, and on the Chaplaincy Advisory Board for the Loudoun Hospital Center. He currently volunteers as a chaplain at Loudoun Hospital.

Hank is a nationally renowned speaker on the topics of end-of-life decision making, spirituality, and health care. To book Hank for a speaking engagement or for more information, email hank@hankdunn.com or call 1-877-513-0099.



Order form: Unbranded books

Quality of Life Publishing Co. is registered as a government contractor through SAM.gov: CAGE code 6KJL5.



Please complete the form and send using one of the methods below.

You may also place orders online at www.hankdunn.com or contact us directly.

Email: hankdunn@QOLpublishing.com | Call: 1-877-513-0099 | Fax: 1-239-513-0088 | Mail: 6210 Shirley Street, Suite 112, Naples, FL 34109

REQUIRED FIELDS ARE IN RED.

SHIPPING ADDRESS:

NAME: _____ **EMAIL:** _____

ORGANIZATION: _____ **PHONE:** _____

STREET: _____ **CITY:** _____

STATE: _____ **ZIP:** _____ NEW ORDER / REORDER PO# : _____

REQUESTED DELIVER BY DATE: _____

If you need the shipment by a specific date, please contact us to find out if delivery is possible and if a RUSH shipment is necessary. Additional shipping fees may apply for RUSH shipments.

BILLING ADDRESS: (IF DIFFERENT FROM ABOVE)

NAME: _____ **ORGANIZATION:** _____

STREET: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PAYMENT: INVOICE US (PAYMENT DUE TWO WEEKS FROM THE DATE OF THE INVOICE)

CHECK ENCLOSED (PAYABLE TO QUALITY OF LIFE PUBLISHING CO.)

CREDIT CARD (SEE INSTRUCTIONS BELOW)

To help us keep your data secure, please call 1-877-513-0099 during regular business hours (Mon–Fri, 9 am–5 pm Eastern Time) to submit your credit card information. If you call outside business hours, leave your name and phone number and we will call you back as soon as possible. You may also choose the "INVOICE US" option and pay by credit card through our secure payment portal once the invoice is emailed to you. If you have any questions, do not hesitate to contact us.

UNBRANDED book order

SKU (OR PRODUCT NAME)	QUANTITY
HCLP-E (<i>Hard Choices for Loving People</i> , English)	
HCLP-S (<i>Hard Choices for Loving People</i> , Spanish)	
LIS (<i>Light in the Shadows</i> , English)	
TOTAL QUANTITY:	
PRICE PER BOOK, BASED ON TOTAL QUANTITY:	x
SUBTOTAL:	
LESS APPLICABLE DISCOUNTS:	-
<input type="checkbox"/> SALES TAX EXEMPT / OUT OF STATE* -OR- APPLY 6% FL SALES TAX:	+
S&H, BASED ON TOTAL QTY (See chart; contact us for RUSH):	+
ORDER TOTAL:	

Price per book

TOTAL QUANTITY	PRICE
1–9	\$7.00 each
10–24	\$4.88 each
25–49	\$4.04 each
50–99	\$3.57 each
100–249	\$2.73 each
250–499	\$2.26 each
500–999	\$1.89 each
1000–1499	\$1.47 each
1500–1999	\$1.26 each
2000–3999	\$1.16 each
4000+	\$1.00 each

All prices and fees subject to change without notice.

Shipping & handling

TOTAL QUANTITY	S&H
1–5	\$7.00
6–24	\$13.00
25–49	\$15.00
50–74	\$18.00
75–99	\$22.00
100–124	\$26.00
125–199	\$30.00
200–274	\$47.00
275–349	\$61.00
350–424	\$75.00
425–499	\$86.00
500–574	\$96.00
575–649	\$117.00
650–724	\$131.00
725–799	\$145.00
800–874	\$150.00
875–949	\$154.00
950–999	\$168.00
1000–1074	\$181.00
1075–1124	\$190.00
1125–1199	\$199.00
1200–1249	\$208.00
1250–1324	\$217.00
1325–1374	\$230.00
1375–1449	\$242.00
1450+	Contact us

*Non-tax-exempt clients outside of FL may be required by their states to pay a sales and use tax. Check with the Department of Revenue in your state.

Shipping information

- Delivery date cannot be guaranteed**, though most times we will be able to fulfill your request. Turnaround times are based on order volume and current inventory. Please notify us if you have a specific need-by date. If delivery by that time is possible, rush shipping fees may apply. Please allow up to 2–4 weeks from the date the order is placed for delivery. Many times delivery is sooner.
- The S&H fees listed cover USPS Priority for 1–5 books and UPS Ground for all other quantities. AK and HI shipments are sent USPS Priority unless otherwise required. Other freight services may be used for certain orders. Time in transit varies by shipping service and destination. S&H fees for quantities over 2K are calculated per order and may fluctuate with current shipping rates.

Payment

- Payment can be provided at the time the order is placed by check or credit card payment. If an invoice is requested, the invoice will be created when the order is being prepared for shipping. Payment is due two weeks from the date of the invoice.
- Refunds are not available on book purchases. If you would like to preview a printed copy of a Hank Dunn book before making a bulk purchase, contact us and we will be glad to send you a free sample.



Brand *Hard Choices for Loving People*

Now published by Quality of Life Publishing Co., *Hard Choices for Loving People* helps patients and their families with end-of-life decision making. More than 3.5 million copies have been sold to healthcare organizations nationwide.

Add value to your order by marketing your organization on the back cover. To purchase branded books send an order form (next page), or contact us directly:

Toll free: 1-877-513-0099 | Email: hankdunn@QOLpublishing.com

Features

- **Full color or black imprint:** Add your logo, contact information, or any other content to the back cover; see order form on reverse for pricing
- **Branding options:** Use a simple template, submit your own artwork, or we can design a custom ad for your organization
- **Lower minimum order:** The minimum order quantity for branded books is now 100
- **Multiple press runs:** Branded English books are printed with regular press runs, approximately 3–4 times per year; branded Spanish books are printed less frequently, as inventory is needed, about once per year.



Branding options

One-time*, \$25 setup fee includes:

- Template branding: We input your logo and contact information into a template
- Submit artwork: You provide artwork
 - Suggested print area is 4" x 7.5"
 - Full-bleed is 5.5" x 8.5" trim size
- * Additional fees may apply for extensive changes on reorders
- For optimal print quality, submit graphics in TIF, JPG, or PDF format, at least 300 dpi; color images, CMYK

\$50/hour design fee, please contact us for a quote:

- We can design a custom ad for you, based on your brand standards, website, existing marketing materials, or other instructions you provide

Production process

Print frequency:

- Branded books are printed with regular press runs, based on current inventory.
- If you are on our email list, we will send an email before each press run with upcoming deadlines; contact us if you would like to be added to our email list.
- If proof approval and payment are not received by the deadline, the order will be pushed to the next press run.
- **Unbranded books are available to purchase any time—contact us or buy online at www.hankdunn.com.**

Proofing:

- If you are a new branded client, or if you have changes to previous artwork, our production team will contact you to request the information we need.
- A PDF proof of the cover will be created for your review; if you have changes, an updated proof will be sent.
- Once we receive the initialed approval form, we will send an invoice; **payment must be received before the files are sent to press.**
- When payment is received your order will be submitted for print; **the order cannot be changed once it is sent to press.**

PRESS DEADLINES:

ENGLISH: April 20, 2017

SPANISH: TBD (estimated late 2017)



Please submit a completed order form or contact us as soon as possible if you are interested in branding.

Toll free: 1-877-513-0099

Email: hankdunn@QOLpublishing.com

Order form: Branded *Hard Choices*

Please complete the form and send using one of the methods below. You may also place orders for branded books by contacting us directly.

Email: hankdunn@QOLpublishing.com | Call: 1-877-513-0099 | Fax: 1-239-513-0088 | Mail: 6210 Shirley Street, Suite 112, Naples, FL 34109

REQUIRED FIELDS ARE IN RED.

SHIPPING ADDRESS:

NAME: _____ **EMAIL:** _____

ORGANIZATION: _____ **PHONE:** _____

STREET: _____ **CITY:** _____

STATE: _____ **ZIP:** _____ NEW ORDER | REORDER, SAME ARTWORK | REORDER, CHANGES

BILLING ADDRESS: (IF DIFFERENT FROM ABOVE)

NAME: _____ **ORGANIZATION:** _____

STREET: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PAYMENT INFO: CHECK (PAYABLE TO QUALITY OF LIFE PUBLISHING CO.)
 CREDIT CARD (SEE INSTRUCTIONS BELOW)

To help us keep your data secure, please call 1-877-513-0099 during regular business hours (Mon–Fri, 9 am–5 pm Eastern Time) to submit your credit card information. If you call outside business hours, leave your name and phone number and we will call you back as soon as possible. You may also request an invoice, due upon receipt, to pay by credit card through our secure payment portal. If you have any questions, do not hesitate to contact us.

BRANDED *Hard Choices* book order

SKU (OR PRODUCT NAME)	QUANTITY
HCLP-B (<i>Hard Choices for Loving People</i> – BRANDED) - ENGLISH	
PRICE PER ENGLISH BOOK QUANTITY:	x
HCLP-B (<i>Hard Choices for Loving People</i> – BRANDED) - SPANISH	
PRICE PER SPANISH BOOK QUANTITY:	x
SUBTOTAL:	
BRANDING: Choose options below, then fill in the appropriate fee. Contact us with questions.	
<input type="checkbox"/> COLOR IMPRINT <input type="checkbox"/> B&W IMPRINT	
<input type="checkbox"/> TEMPLATE (\$25) <input type="checkbox"/> SUBMIT ARTWORK (\$25) <input type="checkbox"/> DESIGN (\$50/HR)	+
LESS APPLICABLE DISCOUNTS:	-
<input type="checkbox"/> SALES TAX EXEMPT / OUT OF STATE* -OR- APPLY 6% FL SALES TAX:	+
S&H, BASED ON TOTAL QTY (See chart; contact us for RUSH):	+
ORDER TOTAL:	

*Non-tax-exempt clients outside of FL may be required by their states to pay a sales and use tax. Check with the Department of Revenue in your state.
 All prices and fees subject to change without notice.

Price per book * English & Spanish branded books sold separately

QUANTITY	COLOR IMPRINT	B&W IMPRINT
100–249	\$6.30 each	\$3.78 each
250–499	\$3.73 each	\$2.68 each
500–999	\$2.63 each	\$2.10 each
1000–1499	\$1.84 each	\$1.58 each
1500–1999	\$1.50 each	\$1.33 each
2000–3999	\$1.34 each	\$1.21 each
4000+	\$1.09 each	\$1.03 each

Branding fees

DESCRIPTION	FEE
Setup fee: Template or submit artwork	\$25, one time **
Design fee: We design a custom ad	\$50/hour ***

** Other fees may apply for extensive changes on reorders.
 *** Contact us for a quote.

Shipping & handling

TOTAL QUANTITY	S&H
100–124	\$26.00
125–199	\$30.00
200–274	\$47.00
275–349	\$61.00
350–424	\$75.00
425–499	\$86.00
500–574	\$96.00
575–649	\$117.00
650–724	\$131.00
725–799	\$145.00
800–874	\$150.00
875–949	\$154.00
950–999	\$168.00
1000–1074	\$181.00
1075–1124	\$190.00
1125–1199	\$199.00
1200–1249	\$208.00
1250–1324	\$217.00
1325–1374	\$230.00
1375–1449	\$242.00
1450–1499	\$251.00
1500–1574	\$259.00
1575–1624	\$273.00
1625–1699	\$286.00
1700–1749	\$295.00
1750–1824	\$304.00
1825+	Contact us

Shipping information

- Delivery date cannot be guaranteed.** Turnaround times depend on scheduled press runs, approximately 3–4 times per year for English books and as needed for Spanish books, about once per year. Please notify us if you have a specific need-by date. If delivery by that time is possible, rush shipping fees may apply. If it is not possible, you may order unbranded books or postpone your order until the next press run. Contact us for deadlines or more information.
- The S&H fees listed cover standard shipping (generally UPS Ground; other freight services may be used for certain orders). Time in transit varies by shipping service and destination. S&H fees for quantities over 2K are calculated per order and may fluctuate with current shipping rates.

Payment

- Payment for branded book orders must be received in advance.
- Refunds are not available on book purchases.