



Books by Hank Dunn

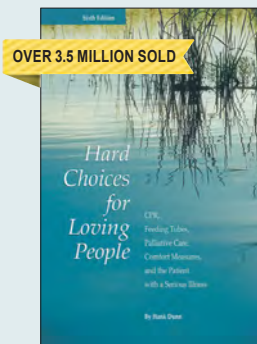
Now published by Quality of Life Publishing Co., Hank Dunn's books help patients with serious illnesses and their families with healthcare decision making. Since 1990, more than 3.5 million copies have been sold to hospitals, nursing homes, hospices, other healthcare organizations, and individuals nationwide.

Order online (www.hankdunn.com), send a completed order form, or contact us:

Toll free: 1-877-513-0099 | Email: hankdunn@QOLpublishing.com

Hard Choices for Loving People:

CPR, Feeding Tubes, Palliative Care, Comfort Measures, and the Patient with a Serious Illness



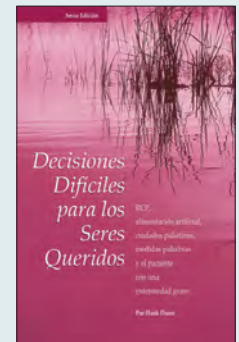
Hard Choices for Loving People is a bestselling guide written to help patients and their families with what can be hard decisions about health care. The book discusses various topics including setting goals of care, CPR, feeding tubes, dialysis, pacemakers, implantable defibrillators, palliative care, and hospice care.

The concluding pages of the book address the emotional and spiritual concerns at the end of life. Chaplain Dunn's insights can apply to people of any or no faith tradition.

Also available in Spanish. **SKU: HCLP Starting at \$7.00 each**

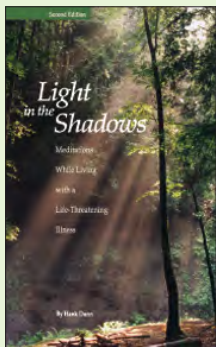
Significant discounts for bulk orders of all unbranded Hank Dunn books; price breaks listed below

Branding available. English branded books printed at quarterly press runs; Spanish branded books printed as inventory is needed. See next page for details and deadlines.



Light in the Shadows:

Meditations While Living with a Life-Threatening Illness



Light in the Shadows is written for people struggling with a serious illness. In this book, author Hank Dunn covers some of the most important lessons for people who find themselves in this difficult situation.

A sampling of the section titles reveals the theme of the book: "Choosing My Response"; "Giving Up, Letting Go and Letting Be"; "Between Hope and Reality"; "Quality, not Quantity"; and "May My Suffering Relieve Someone Else's."

This book is about finding hope in hopeless situations, being grateful in the midst of great losses, experiencing a connection to things eternal, living a meaningful life while considering the possibility of death, and getting to the root issues of medical treatment decisions.

English version only. **SKU: LIS Starting at \$7.00 each**

Significant discounts for bulk orders of all unbranded Hank Dunn books; price breaks listed below

Hank Dunn UNBRANDED BOOK Pricing

QUANTITY	PRICE
1-9	\$7.00 each
10-24	\$4.88 each
25-49	\$4.04 each
50-99	\$3.57 each
100-249	\$2.73 each
250-499	\$2.26 each
500-999	\$1.89 each
1000-1499	\$1.47 each
1500-1999	\$1.26 each
2000-3999	\$1.16 each
4000+	\$1.00 each

Additional discounts do not apply. No minimum order required.

Hank Dunn

HARD CHOICES, HONEST ANSWERS



Hank Dunn, MDiv: Speaking Engagements

Hank Dunn is an ordained healthcare chaplain, bestselling author, and speaker. For more than 30 years, he has been helping patients and families as they struggle with end-of-life decisions. Chaplain Dunn offers honest, informed, and reliable advice as he helps with the emotional and spiritual concerns facing patients and their families during this very difficult time.

Hank is a nationally renowned speaker on the topics of end-of-life decision making, spirituality, and health care. A graduate of the University of Florida, Hank received his Master of Divinity degree from Southern Baptist Theological Seminary in Louisville, KY. To book Hank for a speaking engagement or for more information, email hank@hankdunn.com or call 1-877-513-0099.



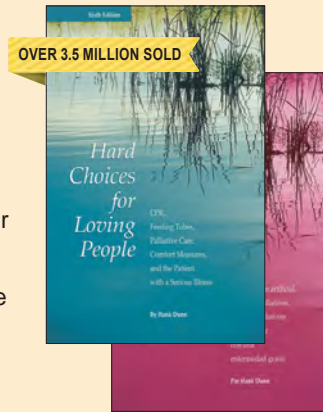
Branded book: *Hard Choices for Loving People*, by Hank Dunn

Add value to your order of Hank Dunn's bestselling book by branding the back cover. Millions of branded books have been purchased by organizations nationwide to help patients with serious illnesses and their families with healthcare decision making. To purchase branded books send a completed order form or contact us:

Toll free: 1-877-513-0099 | Email: hankdunn@QOLpublishing.com

Features

- **Full color or black imprint:** Add your logo, contact information, or any other content to the back cover; see pricing below. Minimum order for branded books: 100 quantity.
- **Branding options:** Use our template, submit your own artwork, or we can design a custom back cover.
- **Multiple press runs:** Branded English books are printed at fixed quarterly press runs (see deadlines below); branded Spanish books are printed as inventory is needed, approximately once per year.



English and Spanish branded books are sold separately.

Press deadlines for English branded books:

- **January 20th**
- **April 20th**
- **July 20th**
- **October 20th**

for estimated delivery at the end of the following month*



HCLP-B BRANDED BOOK Pricing

QUANTITY	COLOR IMPRINT	B&W IMPRINT
100–249	\$6.30 each	\$3.78 each
250–499	\$3.73 each	\$2.68 each
500–999	\$2.63 each	\$2.10 each
1000–1499	\$1.84 each	\$1.58 each
1500–1999	\$1.50 each	\$1.33 each
2000–3999	\$1.34 each	\$1.21 each
4000+	\$1.09 each	\$1.03 each

Additional discounts do not apply.
Minimum order required: 100 qty.

* If the press deadline falls on a weekend or holiday, the deadline will be pushed to the following business day.

Proof approval must be received by the press deadline.

Please contact us with questions or for the current estimated deadline for Spanish branded books.

Branding options

One-time \$25 setup fee includes:

- Template branding: We place your logo and contact information into a template
- Submit artwork: You provide artwork
 - Suggested print area is 4" x 7.5"
 - Full-bleed is 5.5" x 8.5" trim size
- For optimal print quality, submit graphics in TIF, JPG, or PDF format, at least 300 dpi; color images, CMYK
- Additional fees may apply for extensive changes on reorders

\$50/hour design fee—please contact us for a pricing quote:

- We can design a custom back cover for you, based on your brand standards, website, existing marketing materials, or other instructions you provide.

Production process

Print frequency:

- English branded books are printed quarterly at fixed deadlines; Spanish books printed as inventory is needed.
- If proof approval is not received by the deadline, the order will be pushed to the next press run.
- **Unbranded books are available to purchase any time—contact us or buy online at www.hankdunn.com.**

Proofing:

- If you are a new branded client, or if you have changes to previous artwork, our production team will contact you to request the information needed.
- A PDF proof of the cover will be created for your review; if you have changes, an updated proof will be sent.
- Once we receive the initialed approval form, we will send an invoice; payment is due two weeks from the date of the invoice.
- When proof approval is received your order will be prepared for print; the print file will be sent to press at the press deadline. **The order cannot be changed once it is sent to press.**



Order form

REQUIRED FIELDS ARE IN RED

NEW ORDERS: Fill in the required fields and send using one of the methods below. Contact us for assistance.
REORDERS: Call or email—indicate the product, quantity, and any changes from the previous order.

Email: hankdunn@QOLpublishing.com | Call: 1-877-513-0099 | Fax: 1-239-513-0088 | Mail: 6210 Shirley Street, Suite 112, Naples, FL 34109

NAME: _____ **EMAIL:** _____

ORGANIZATION: _____ **PHONE:** _____

STREET: _____ **CITY:** _____

STATE: _____ **ZIP:** _____ NEW ORDER / REORDER PO#: _____

BILLING ADDRESS: (IF DIFFERENT FROM ABOVE) **BILLING CONTACT / ORGANIZATION:** _____

STREET: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PAYMENT: INVOICE US (Net 14 days) CHECK ENCLOSED (Payable to Quality of Life Publishing Co.) CREDIT CARD (See below)

To ensure security of credit card payments, please call 1-877-513-0099 during regular business hours (Mon–Fri, 9 am–5 pm, ET) to submit payment information. Outside business hours, leave your name and phone number and we will contact you as soon as possible. You may also choose the “INVOICE US” option and pay by credit card through a secure payment portal once the invoice is emailed. If you have any questions, do not hesitate to contact us.

If you need your order by a specific date, contact us. Additional rush shipping may apply. Deliver by dates cannot be guaranteed with branded products on quarterly cycles, though we try to fulfill requests whenever possible.

UNBRANDED book order

SKU (OR PRODUCT NAME)	QUANTITY
HCLP-E (<i>Hard Choices for Loving People</i> , English)	
HCLP-S (<i>Hard Choices for Loving People</i> , Spanish)	
LIS (<i>Light in the Shadows</i> , English)	
TOTAL QUANTITY:	
PRICE PER BOOK, BASED ON TOTAL QUANTITY:	x
SUBTOTAL:	
<input type="checkbox"/> SALES TAX EXEMPT / OUT OF STATE* -OR- APPLY 6% FL SALES TAX:	+
S&H, BASED ON TOTAL QTY (See chart; contact us for RUSH):	+
UNBRANDED BOOK ORDER TOTAL:	

Unbranded pricing

TOTAL QUANTITY	PRICE
1–9	\$7.00 each
10–24	\$4.88 each
25–49	\$4.04 each
50–99	\$3.57 each
100–249	\$2.73 each
250–499	\$2.26 each
500–999	\$1.89 each
1000–1499	\$1.47 each
1500–1999	\$1.26 each
2000–3999	\$1.16 each
4000+	\$1.00 each

Shipping & handling

TOTAL QUANTITY	S&H
1–5	\$7.00
6–24	\$13.00
25–49	\$15.00
50–74	\$18.00
75–99	\$22.00
100–124	\$26.00
125–199	\$30.00
200–274	\$47.00
275–349	\$61.00
350–424	\$75.00
425–499	\$86.00
500–574	\$96.00
575–649	\$117.00
650–724	\$131.00
725–799	\$145.00
800–874	\$150.00
875–949	\$154.00
950–999	\$168.00
1000–1074	\$181.00
1075–1124	\$190.00
1125–1199	\$199.00
1200–1249	\$208.00
1250–1324	\$217.00
1325–1374	\$230.00
1375–1449	\$242.00
1450+	Contact us

BRANDED *Hard Choices* book order

SKU (OR PRODUCT NAME)	QUANTITY
HCLP-B (<i>Hard Choices for Loving People</i> – BRANDED) - ENGLISH	
PRICE PER ENGLISH BOOK QUANTITY:	x
HCLP-B (<i>Hard Choices for Loving People</i> – BRANDED) - SPANISH	
PRICE PER SPANISH BOOK QUANTITY:	x
SUBTOTAL:	
BRANDING: Choose options below, then fill in the appropriate fee. Contact us with questions.	
<input type="checkbox"/> COLOR IMPRINT <input type="checkbox"/> B&W IMPRINT	
<input type="checkbox"/> TEMPLATE (\$25) <input type="checkbox"/> SUBMIT ARTWORK (\$25) <input type="checkbox"/> DESIGN (\$50/HR)	+
<input type="checkbox"/> SALES TAX EXEMPT / OUT OF STATE* -OR- APPLY 6% FL SALES TAX:	+
S&H, BASED ON TOTAL QTY (See chart; contact us for RUSH):	+
BRANDED BOOK ORDER TOTAL:	

Branded pricing (Branded English & Spanish books are sold separately)

QUANTITY	COLOR IMPRINT	B&W IMPRINT
100–249	\$6.30 each	\$3.78 each
250–499	\$3.73 each	\$2.68 each
500–999	\$2.63 each	\$2.10 each
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2000–3999	\$1.34 each	\$1.21 each
4000+	\$1.09 each	\$1.03 each

Branding fees

DESCRIPTION	FEE
Setup fee: Template or submit artwork	\$25, one time **
Design fee: We design a custom ad	\$50/hour ***

** Other fees may apply for extensive changes on reorders.
 *** Contact us for a pricing quote.

Please allow 2–4 weeks for delivery of unbranded books; many times delivery is much sooner. Standard shipping is USPS Priority for ≤5 books and UPS Ground for >5 books. Branded book orders are delivered quarterly, based on fixed press schedules. Refunds are not available on book purchases. If you would like to preview a printed copy of a Hank Dunn book before making a bulk purchase, contact us and we will be glad to send you a free sample.

We do our best to avoid price increases; however, please be aware prices and fees are subject to change without notice.

* Non-tax-exempt clients outside the state of Florida may be required by their states to pay a sales and use tax on this purchase. If you are unsure, please check with your state’s Department of Revenue.

Quality of Life Publishing Co. is registered as a government contractor through SAM.gov: CAGE code 6KLJ5.



- Branded booklets improve CAHPS® survey results
- Custom newsletters encourage earlier referrals
- Books & speakers support and inspire



Quality of Life Publishing Co. is dedicated to helping healthcare organizations everywhere educate their communities and physicians about palliative care, home care, and end-of-life care, offering a wide range of publications, from branded booklets and clinical newsletters to gentle grief support books.